



The 5th International Building, Construction & Infrastructure Materials & Equipment Exhibition



www.iraqbuildingexpo.iq

Iraq... Unprecedented Boom in the Construction Sector

The real estate market in Iraq is experiencing a significant transformation, driven by increased foreign investment and a growing population. With a current market value of \$1.11 trillion, the sector presents lucrative opportunities for investors. The Iraqi real estate market is undergoing a construction boom, primarily driven by the residential sector.



The market is forecasted to grow at a steady annual rate of 4.43% from 2024 to 2028, reaching a market volume of \$1.32 trillion by 2028. This growth is fueled by an increasing population, with 57% under the age of 25 and a driving demand for housing.

Iraq's projects market is one of the largest in the MENA region, primarily due to its vast wealth in oil, gas, and chemicals. The total value of schemes planned or underway in Iraq is estimated at just over \$400 billion, making it a significant player in the region's project landscape.

Iraq has approved new infrastructure and services projects worth around 1,287 billion dinars (\$980 million).

Demand for construction heavy equipment and machinery is surging at an annual growth rate of 25%.

The Iraq government plans to complete \$150bn of infrastructure projects by 2025, creating huge new opportunities for international investors, real estate developers and construction firms



DISCOVER THE POWER OF OPPORTUNITY AT BUILDING IRAQ EXPO 2026



The fourth edition of BUILDING IRAQ EXPO is set to be the premier gathering for the building and construction industry, offering a dynamic platform to connect with key players, showcase groundbreaking innovations, and drive your business forward. Held in the heart of a rapidly growing market, this highly anticipated event is your chance to present your brand at the forefront of one of the most influential exhibitions in the region.



BUILDING IRAQ EXPO promises an unparalleled showcase of cutting-edge construction machinery, materials, and equipment. Featuring both international and local exhibitors, the event is a melting pot of the latest industry trends and technologies. By participating, you position your brand among leaders shaping the future of construction and infrastructure development in Iraq and beyond.

Exhibiting at this event places you directly in front of thousands of decision-makers, project managers, contractors, and government officials seeking the best solutions for their construction projects. As an exhibitor, you gain access to unmatched networking opportunities, helping you build relationships that can drive lasting business success.

This exhibition is more than just a showcase; it's a hub of growth, innovation, and opportunity. Iraq's building and construction sector is witnessing unprecedented expansion, fueled by large-scale investments in infrastructure, urban development, and housing. By taking part in BUILDING IRAQ EXPO, your brand can capitalize on this growth, establish a foothold in the market, and gain invaluable insights into emerging opportunities.

ADVANTAGES OF EXHIBITING AT BUILDING IRAQ



- Elevate your brand on a global stage
- Unlock unparalleled business prospects
- Connect with a diverse and vibrant market



- Secure lucrative deals and partnerships
- Explore new heights of success
- Join a league of industry pioneers



- Stay ahead of competition
- Strengthen your global presence
- Explore new export horizons



- Form partnerships and strategic alliances
- Collect leads and contacts for potential sales
- Develop business connections with customers and partners.

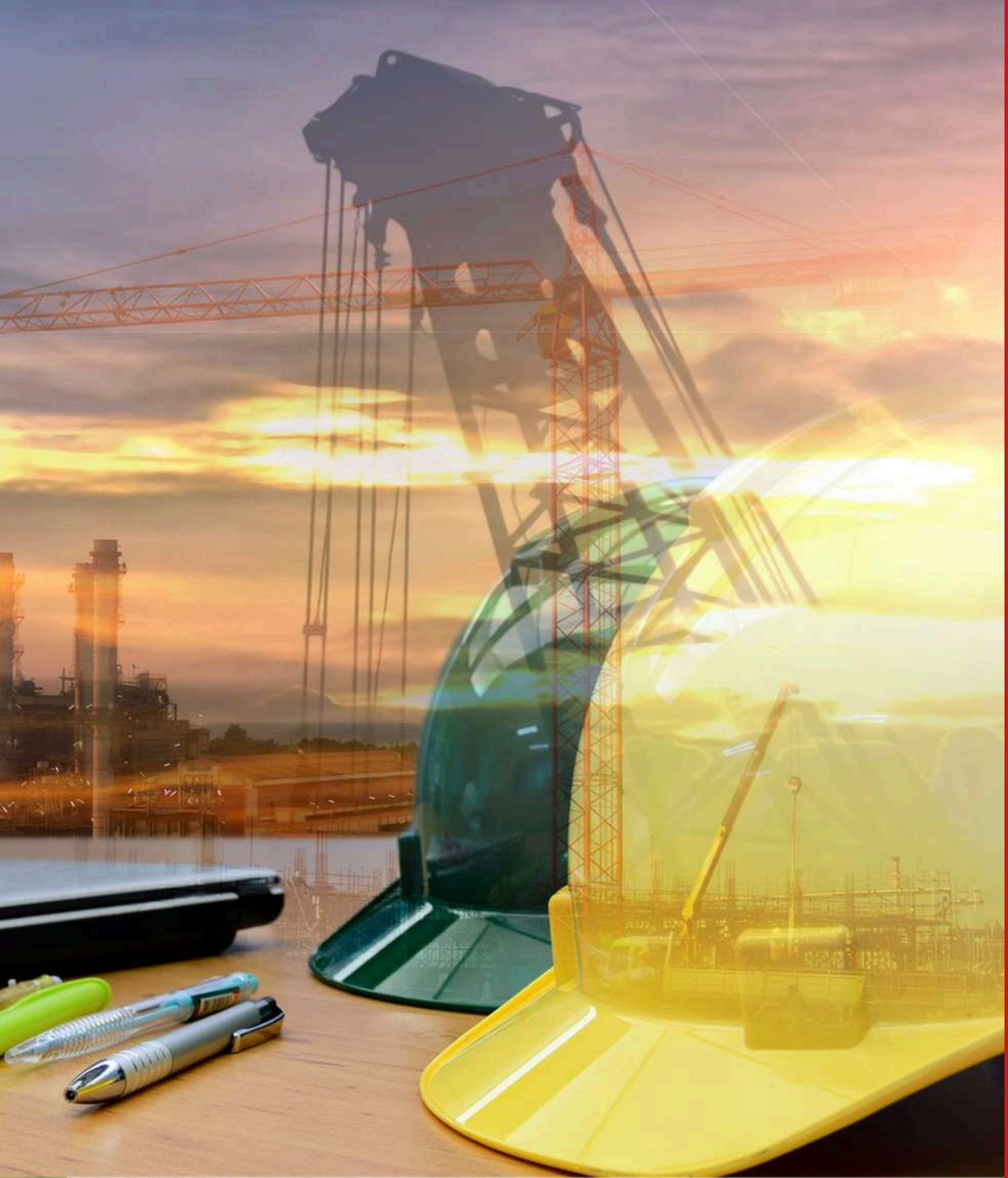


EXHIBIT PROFILE

BUILDING & CONSTRUCTION EQUIPMENT

Building & Construction Material
Equipment & Machinery
Prefabricated Buildings
Aluminum & Steel Profiles
Scaffolding
Temporary Structures
Earthmoving Equipment
Roads & Bridges Construction
Paints & Accessories
Building Automation
Electricity Transmission &
Distribution

Drilling Rigs
Elevators
Hydraulic Excavators
Industrial Hoses
Industrial Pumps
Industrial Valves
Loaders Safety Equipment
Energy Saving Systems
Pipes & Fittings



BUILDING & CONSTRUCTION MATERIALS

Adhesives
Sealants
Construction Chemicals
Construction Aggregates
Cement High Strength
Concrete Light Weight
Thermal Insulation Materials
Sound Insulation Materials
Water Insulation Materials
Recycled Building Materials
Natural Building Materials

Blocks & Bricks Finishing
Materials Resins and Raw
Materials Asphalt Products
Building and Construction
Polymers Polishing Materials
Gypsum Products Cladding
Structural Glass
Cladding Materials
Electrical Installation
Smart Building Automation



Visitors' Profile



Government Officials

Municipality Officials

General Contractors

Facility Managers

Purchasing Managers

Businessmen

Trade Agents

Trade Buyers

Importers

Building Material Retailers

Investors

Distributors

Architects

Civil engineers

Interior Designers

Property Developers

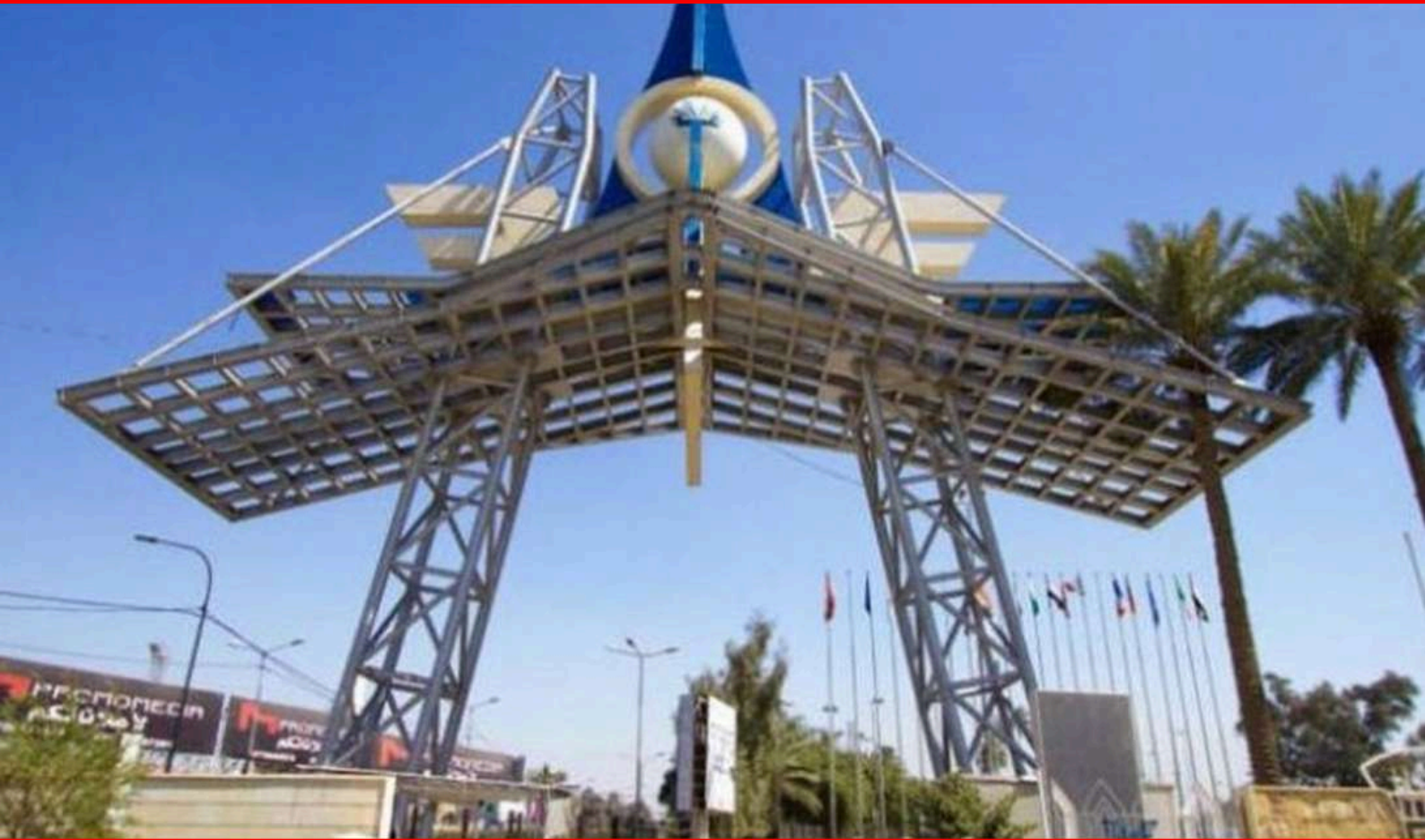
Public Building Administrations

Consulting Offices

Associations

Specialized Media

The Venue



Baghdad International Fairground

The event will take place at the luxurious venue Baghdad International Fair.

The deluxe venue is accredited as the paramount comprehensive exhibition center in Iraq; which is fully-equipped with all facilities including conference halls, huge car parking, unlimited floor loads, central air-conditioning and food & beverage outlets.

The prestigious venue is dedicated to first class conferences and exhibitions catering for the requisites of all organizers with top efficiency.

Baghdad International Fair enjoys an impressive artistic design that charms visitors and exhibitors from all over the world. It is also located in one of the most prominent areas in Baghdad, next to several 5-star hotels, shopping destinations, sight-seeing locations and only minutes away from Baghdad International Airport.

The Organizers

The event is organized jointly between ALSOROUH and Business Plus Fairs.

Al Sorouh is a global exhibitions company with its headquarters located in Baghdad, Iraq since 2009. With a vast portfolio of various exhibitions, we attract more than 125,000 visitors annually, which make us one of the leading players in the industry.

At Al Sorouh, we take pride in our magnificent growth in local and international markets. Our progress is driven by our ability to launch events, perform complementary businesses, and partner with industry leaders.

Business Plus is a leading Emirati holdings group serving multiple business sectors, including commercial, trading, industrial, consulting, and events management. It is one of the top trade fair organizers in the Middle East and Africa, with significant experience and specialization in producing and managing international exhibitions. Its' commercial events track record includes a variety of industries in addition to B2B matchmaking events and export development activities.

With a combined portfolio of 28 annual shows Business Plus Fairs focus on producing mega-size trade fairs that generate millions of dollars in business deals that directly benefit host countries' economy and industrial scope.

ACE Group has established itself as one of India's most successful exhibition organizers focusses on its principles of consistent performance to deliver businesses to the Indian companies. With an objective to meet the expectations of Exhibitors ACE Group has been organizing world-class exhibitions year after year.

The repertoire of our events International Exhibitions an Trade Shows on various industries such as Agriculture and Technology, Building and Construction, Ceramics Industry, Food and Beverages, Packaging, Plastic Expo, Engineering Trade Show and Health, Pharmaceuticals and the Medical Industry, etc.

Organizers



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